

Course Scheme
MBA 2024-2026
Choice Based Credit System

SEM 1							Evaluation Scheme			
NSQF/National Credit Framework (NCRF) Credit	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
Level 6	11.511	Principles of Management & Organizational Behavior	4	0	0	4	30	70	100	
	11.502	Quantitative methods	3	1	0	4	30	70	100	
	11.503	Managerial Economics	3	0	0	3	30	70	100	
	11.507	Computer application for Business	3	0	0	3	30	70	100	
	11.510	Business Law and Ethics	3	0	0	3	30	70	100	
	11.509	Financial Reporting, Statement Analysis	3	0	0	3	30	70	100	
	40M.101	Life Skills 1	2	0	0	2	30	70	100	
	MBVAC 101	Character Building & Holistic Development of Personality-I	2	0	0	2	50	50	100	
							24			
	SEM 2							Evaluation Scheme		
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11.602	Departmental elective (MIS)	3	0	0	3				
	11.552	Human resource management	3	0	0	3	30	70	100	
	11.553	Marketing Management	3	0	0	3	30	70	100	
	11.557	Corporate Finance	3	0	0	3	30	70	100	
11.558	Operation Research	3	0	0	3	30	70	100		
11.559	Marketing Research	3	0	0	3	30	70	100		
11.551	Production & Operations Management	3	0	0	3	30	70	100		
MBVAC 102	Character Building & Holistic Development of Personality-II	2	0	0	2	50	50	100		
						23				
SEM 3 CORE PAPERS							Evaluation Scheme			
Code	Subject	L	T	P	Credits	CIA	End Term	Total		
11.605	Project Management and Entrepreneurship Development	4	0	0	4	30	70	100		
	Open elective (MOOC)	0	0	0	3					
MBVAC 201	Character Building & Holistic Development of Personality-III	2	0	0	2	50	50	100		
11.603	Summer Training	0	0	0	3	50	50	100		
						12				
SPECIALISATION PAPERS - FINANCE MANAGEMENT							Evaluation Scheme			
Code	Subject	L	T	P	Credits	CIA	End Term	Total		
11.621.5	Taxation	3	0	0	3	30	70	100		
11.621.6	Investment analysis and portfolio Management	3	0	0	3	30	70	100		
11.621.7	Managing Bank and financial institutions	3	0	0	3	30	70	100		
						9				
HUMAN RESOURCE MANAGEMENT							Evaluation Scheme			
Code	Subject	L	T	P	Credits	CIA	End Term	Total		
11.622.5	Compensation and Benefit management	3	0	0	3	30	70	100		
11.622.6	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100		
11.622.7	Leadership and Team Building	3	0	0	3	30	70	100		

						9			
MARKETING MANAGEMENT							Evaluation Scheme		
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11.623.5	Product and Brand Management	3	0	0	3	30	70	100	
11.623.3	Sales and Distribution Management	3	0	0	3	30	70	100	
11.623.2	Consumer Behavior	3	0	0	3	30	70	100	
					9				
INFORMATION TECHNOLOGY							Evaluation Scheme		
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11.624.5	Data mining for business decisions	3	0	0	3				
11.624.6	Strategic Management of IT	3	0	0	3				
11.624.7	Managing digital innovation and transfer	3	0	0	3				
					9				
SEM 4 - CO RE PAPERS							Evaluation Scheme		
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11.604	Corporate strategy	3	0	0	3	30	70	100	
11.652	Environmental Management	3	0	0	3	30	70	100	
11.653	Project Work	3	0	0	3	50	50	100	
MBVAC 202	Character Building & Holistic Development of Personality- IV	2	0	0	2	50	50	100	
UMC 101	Managing Personal Finance##	2	0	0	0	50		50	
					11				
SPECIALISATION PAPERS - FINANCE MANAGEMENT							Evaluation Scheme		
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11.671.5	International Finance	3	0	0	3	30	70	100	
11.671.8	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100	
11.671.7	Financial Derivatives	3	0	0	3	30	70	100	
					9				
HUMAN RESOURCEMANAGEMENT							Evaluation Scheme		
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11.672.5	International HRM	3	0	0	3	30	70	100	
11.672.6	Employee relation	3	0	0	3	30	70	100	
11.672.7	Strategic HRM	3	0	0	3	30	70	100	
					9				
MARKETING MANAGEMENT							Evaluation Scheme		
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11.673.5	Services Marketing	3	0	0	3	30	70	100	
11.673.2	Retail management	3	0	0	3	30	70	100	
11.673.6	International Marketing	3	0	0	3	30	70	100	
					9				
INFORMATION TECHNOLOGY							Evaluation Scheme		
Code	Subject	L	T	P	Credits	CIA	End Term	Total	
11.674.5	E-Commerce and digital market	3	0	0	3				
11.674.6	Managing software project	3	0	0	3				
11.674.7	IT consulting	3	0	0	3				

Level 6.5

						9			
Departmental Elective									
Code	Subject	L	T	P	Credits				
11.602	Management Information system	3	0	2	3				

Total Credits	106
Sem 1	24
Sem 2	23
Sem 3	30
Sem 4	29

Dual Specialization in Semester 3 & Semester4 with Marketing as compulsory specialization Paper

Bifurcation of Continuous Internal Assessment (CIA) marks (weightage 30%)	
	Marks
Assignment1	10
Assessment 1	10
EC/CC	5
Class participation	5